

### **LIVELIHOOD ACTIVITIES FOR THE LANDLESS/ASSET LESS HOUSEHOLDS**

One of the key features of the watershed development includes focused priority on livelihood activities for landless/asset less persons. Nine percent of the total project cost has been assigned to support the livelihood activities for landless/asset less households. This component aims to maximize the utilization of potential generated by watershed activities and creation of sustainable livelihoods and enhanced incomes for households within the watershed area. This will facilitate inclusiveness through enhanced livelihood opportunities for the poor through investment into assets, improvements in productivity and income, and access of the poor to common resources and benefits and augment the livelihood strategy at household level.

#### **Guiding Principles**

Livelihood improvement initiative emphasizes on natural resource based activities and conform to principles of equity, gender sensitivity and transparency. It strive to:-

- a. Enhance livelihood opportunities for the poor through investment into asset creation and improvement in productivity and income.
- b. Improve access of the marginalized communities, including SC/ST, landless/assetless people, women, etc., to the benefits.
- c. Select the beneficiaries in a transparent manner.

Livelihood guidelines for landless/ assetless households aims at improved household income, participation and division of labour, access to information, knowledge, appropriate technologies and resources.

#### **Planning and Implementation**

The most important aspect is the inclusion of ‘micro level livelihood planning’ as an empowerment tool for the marginalized communities. This planning helps in understanding existing livelihood assets/capitals in a highly participatory manner to augment the existing livelihood platform.

#### **Planning**

- i. An awareness drive was undertaken at Panchayat level for communication & sensitization of the target beneficiaries.

- ii. A “Livelihood Action Plan” (LAP) was prepared for availing the funds under the livelihood component.
- iii. The livelihood action plan was prepared by analyzing the socio-economic conditions and existing livelihood capitals of the watershed, during the situation analysis by means of PRA and focus group discussion, in order to facilitate collection of information to feed into the livelihood action planning process. Livelihood action plan contains schedule of activities, interventions, no. of SHGs to be assisted and expected outcome.
- iv. To promote convergence, the PIA has worked in close association with other employment generating programmes such as MGNREGS, NRLM, Kudumbasree, VFPCK, NHM, etc.

***Mode of Operation***

- i. The livelihood action plan will be implemented through Self Help Groups and/or their federation. However financial support to enterprising individuals was also be considered subject to a maximum of 10% of the funds under the livelihood component.
- ii. Livelihood activities will be carried out either through the existing SHGs having good performance or new SHGs formed with a group of 5-20 persons.
- iii. SHGs selected for implementing livelihood action plan will be homogeneous in terms of their existing livelihood capitals, common interest and need.
- iv. SHGs can undertake any permissible activity jointly as a group or the group may decide to support individual(s) for the activities under the umbrella of the main SHG. In case of individual support under the SHGs, the individuals will be accountable to the main SHG for finances and performance.
- v. The financial support to enterprising individuals who prepare and submit a viable livelihood proposal, will be considered by Watershed Cell cum Data Centre (WCDC) on the recommendation of the Watershed Committee (WC). The plan has to be approved by the WCDC before extending financial support. However, support to individuals should not exceed a maximum of 10 % of funds under the livelihood component.

### Funding pattern

The funding pattern under the livelihood components will be as follows

1	Seed money for Enterprising Individuals	10 percent
2	Seed money for SHGs	60 percent
3	Funding for Major Livelihood activities	30 percent

### Capacity Building for Beneficiaries

The capacity building needs of the marginalized communities, including SC/ST, landless/asset less people, women, etc is also be included in the livelihood action plan prepared after the livelihood analysis. The capacity building aims at skill enhancement and not just knowledge and information. The expenditure for the training for livelihood component will be met from 5% of the budget component of the project cost earmarked for institution and capacity building.

### Budget

The distribution of budget under the livelihood activities for the landless/asset less households for different micro watersheds as per IWMP guidelines is given below:

No.	Name of micro watershed	Amount in Rs.
1	Aruvipuram (4V10a)	22,89,600
2	Cheruvaram (4V11a)	1,78,200
3	Kanchinada (4V11b)	9,81,450
4	Ayanikuzhi (4V25a)	5,61,600
5	Moozhi (4V26a)	25,67,700
6	Nellanad (4V29b)	35,35,650
	<b>Total</b>	<b>1,01,14,200</b>

### Major interventions suggested

The major interventions suggested under the livelihood activities for the landless/asset less households are the following:

<b>A</b>	<b>Enterprising individuals (10 %)</b>
1	Cow rearing

2	Goat rearing
3	Rabbit rearing
4	Bee keeping
5	Mushroom cultivation
6	Cloth bag making
7	Carpet making
8	Tailoring unit
<b>B</b>	<b>Revolving fund to SHGs (60 %)</b>
1	Bamboo
2	Soap making
3	Curry powder
4	Bakery
5	Pickle making
6	Ornaments
7	Cloth bag making
8	Carpet making
<b>C</b>	<b>Major livelihood activities (30 %)</b>
1	Nature fresh mini diary
2	Goat farm
2	Poultry unit
3	Small resturant
4	Cover making unit
5	Agri Horti Collection centre
6	Jack fruit processing unit
7	Mushroom production unit
8	Vermicomposting
9	Nursery making
10	Agri Labour bank with implements